

THE START-UP PACKAGE is a unique package specifically designed for companies who are just entering the healthcare and life sciences market. Utilize the HBA's close knit community and expert experience in professional development, networking and branding to make your presence known within the industry.*

FOR A \$2,000 (€1,680) INVESTMENT, **THE START-UP PACKAGE INCLUDES****

The ability to designate up to **three employees as HBA members**.

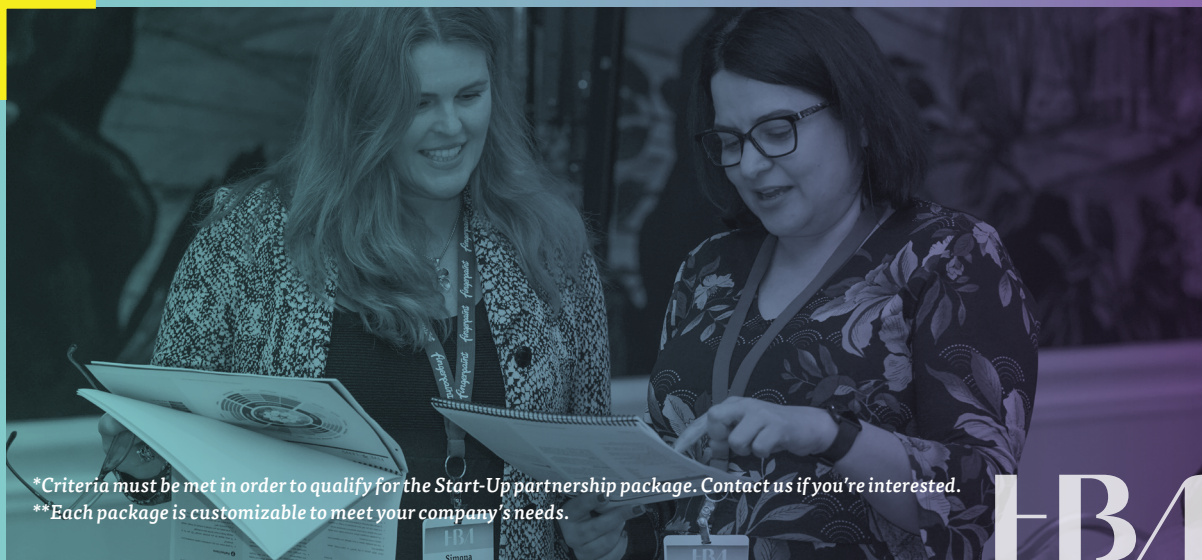
Complimentary access to one pre-recorded webinar of your choice from a list of available webinars. This package also offers recordings of HBA's popular "mentoring" and "best practices for internal women's network" webinars for each designee.

A **personal, assigned account manager** to guide you through the partnership, ensuring satisfaction and engagement expectations are met.

Industry-wide recognition and access to industry leaders by way of, but not limited to:

- Brand exposure to 2.5 million annual website visitors through your hyperlinked company logo
- Visibility in front of HBA's 30,000+ social media followers via welcome recognition and call outs
- Articles or features in HBA's digital media
- Recognition in the *HBA Adds Value* – HBA's bimonthly newsletter for corporate partners
- Opportunity for association leadership positions at the local, regional and global level, which may include branded volunteer awards

To join our *United Force for Change*, email the agreement to CorporatePartners@HBA.net or call (973) 575-0606.



*Criteria must be met in order to qualify for the Start-Up partnership package. Contact us if you're interested.

**Each package is customizable to meet your company's needs.

HBA