

THE TEAL PACKAGE allows companies to take advantage of top-tier benefits with an affordable investment. Elevate your company's level of participation at HBA signature events as a Teal corporate partner to increase industry involvement and exposure.

Teal Package corporate partners gain access to the HBA's Rising Star or Luminary awards program which provides more substantial recognition for emerging talent, as well as access to HBA's unique virtual training program and high-quality staff training materials.

FOR A \$7,500 (€6,302) INVESTMENT, **THE TEAL PACKAGE** INCLUDES*

The ability to designate up to **10 employees as HBA members.**

Five passes to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2021 = 20 passes).

Complimentary access to three pre-recorded webinars of your choice from a list of available webinars. This package also offers recordings of HBA's popular "mentoring" and "best practices for internal women's network" webinars for each designee.

One individual award winner designated as either a **Rising Star or Luminary** which includes significant year-long visibility.

Two registrations to the HBA's Annual Conference.

Exclusive opportunity for advance purchase of **one table** at the HBA's annual Woman of the Year event.

A 100 percent discount on the submission fee for the HBA's ACE Awards – an annual awards program recognizing innovative internal women's initiatives.

A **personal, assigned account manager** to guide you through the partnership, ensuring satisfaction and engagement expectations are met.

Industry-wide recognition and access to industry leaders by way of, but not limited to:

- Brand exposure to 2.5 million annual website visitors through your hyperlinked company logo
- Visibility in front of HBA's 30,000+ social media followers via welcome recognition and call outs
- Articles or features in HBA's digital media
- Recognition in the *HBAAddsValue* – HBA's bimonthly newsletter for corporate partners
- Opportunity for association leadership positions at the local, regional and global level, which may include branded volunteer awards

To join our United Force for Change, email the agreement to CorporatePartners@HBA.net or call (973) 575-0606.



*Each package is customizable to meet your company's needs.